

## Message Text

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43

ACTION EUR-12

INFO OCT-01 ISO-00 /013 W

----- 106883

R 241408Z OCT 74

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 0627

UNCLAS BUCHAREST 4926

USIA FOR ICS/E; IEE

E.O. 11652: N/A

TAGS: SCUL RO

SUBJ: CLOSING OF PHOTOGRAPHY USA EXHIBIT IN BUCHAREST

1. PHOTOGRAPHY USA CLOSED OCTOBER 22 AFTER SUCCESSFUL TEN DAY SHOWING FOR 202,000 VISITORS.

2. PHOTOGRAPHY WORKSHOP CONDUCTED MOST EFFECTIVELY BY GAIL BECKER AND EXCEEDED ALL PREVIOUS ESTIMATES OF ATTENDANCE. OVER 300 ROMANIAN PHOTOGRAPHERS AND SPECIALISTS ATTENDED THE ELEVEN SESSIONS. COOPERATION AND COLLABORATION WITH ROMANIAN PHOTOGRAPHERS ASSOCIATION FOR THIS EVENT WAS UNPRECEDENTED. POST WAS PARTICULARLY SATISFIED WITH CONTRIBUTION OF AMERICAN SPECIALISTS MAISEL, ATTIE, HASCH, LAWTON, AND BATTAGLIA WHO PROVIDED UNIQUE PROFESSIONAL DIMENSION TO EXHIBIT. FURTHER COMMENTARY RE THIS WORKSHOP SEPTTEL.

3. MANY ROMANIAN VIP'S VISITED PREMISES BEGINNING WITH PRESIDENT CEAUSESCU (SEE BUCHAREST 4786). DCM VIETS ACCOMPANIED MINISTER OF CHEMICAL INDUSTRY MIHAIL FLORESCU ON VISIT; FLORESCU STATED HE HAD BEEN TOLD BY PRESIDENT CEAUSESCU QUOTE IF YOU SEE NOTHING ELSE AT THE FAIR, BY ALL MEANS VISIT THE USAYWMVILION. END QUOTE. OTHER SPECIALLY ESCORTED VISITORS INCLUDED NICOLAE LUPUCA J FOREIGN EDITOR OF ROMANIA LIBERA WHO WAS ACCOMPANIED BY PAO, AND NESTOR IGNAT, PRESIDENT OF ROMANIAN UNION OF JOURNALISTS ACCOMPANIED BY IO. OTHER VISITORS OF INTEREST INCLUDED OFFICIALS FROM VARIOUS MINISTRIES E.G. MINES, PETROLEUM AND GEOLOGY, NATIONAL COUNCIL FOR SCIENCE AND TECHNOLOGY; ALSO COUNCIL FOR SOCIALIST CULTURE AND EDUCATION.

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4. SCIENTIFIC SECTION WAS PARTICULARLY ATTRACTIVE TO SPECIALISTS.  
POLAROID SECTION AND THEATRE ATTRACTED GENERAL PUBLIC.

5. PHOTOGRAPHY USA MADE A HIGHLY SIGNIFICANT IMPACT ON THE ROMANIAN  
SCIENTIFIC AND CULTURAL COMMUNITY HERE AND WAS A HIGHLIGHT FOR THE  
PUBLIC ATTENDING THE THIRD BUCHAREST INTERNATIONAL TRADE FAIR. POST  
BELIEVES EXHIBIT THEME AND PLACEMENT IN FAIR CONTEXT (WHERE TOP RO-  
MANIAN POLITICAL, CULTURAL, SCIENTIFIC AND ECONOMIC LEADERS WERE EX-  
POSED TO IT) COMBINED TO PRODUCE SINGULARLY DRAMATIC IMPACT ON SPE-  
CIAL AUDIENCES AND PUBLIC.  
BARNES

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## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PHOTOGRAPHS, EXHIBITS  
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**Decaption Date:** 01 JAN 1960  
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**Subject:** CLOSING OF PHOTOGRAPHY USA EXHIBIT IN BUCHAREST  
**TAGS:** SCUL, RO  
**To:** USIA  
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